Increasing Organ Transplant Access (IOTA) Beneficiary Notification Template

Disclaimer: The contents of this document do not have the force and effect of law and are not meant to bind the public in any way, unless specifically incorporated into a contract. This document is intended only to provide clarity to the public regarding existing requirements under the law.

This document contains:

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2. On the next page: IOTA Model Beneficiary Notification Template

Instructions for using the IOTA Model Beneficiary Notification Template

IOTA participants must provide notice to attributed patients that they are participating in the IOTA Model. CMS provides a beneficiary notification template that IOTA participants must use, which, at minimum: indicates content that the IOTA participant must not change, including information regarding the attributed beneficiary's opportunity to opt-out of data sharing with IOTA participants and how they may opt-out if they choose to do so, and indicates where the IOTA participant may insert its own content. The template is included on the next page of this document. Please note the following requirements:

- To notify attributed patients of their rights and protections and that the IOTA participant is participating in the IOTA Model, the IOTA participant must do all of the following:
  - Prominently display informational materials in each of its kidney transplant center locations where attributed patients receive treatment.
    - The IOTA Model Beneficiary Notification Template should be posted prominently, that is within reasonable, readable eyesight, in a common area of the IOTA participant's kidney transplant center for the duration of its participation in the IOTA Model.
  - Include this notification in a clear manner on its public facing website.
  - Provide this notification to each attributed patient in a paper format.
- The IOTA participant may not alter or delete any of the CMS provided content in the form.
- The IOTA participant may provide original content in the space provided in the template, with the following requirements:
  - It may communicate to attributed patients the benefits of receiving care at your kidney transplant center, if otherwise consistent with the requirements of applicable laws and regulations. o It **may not** provide communications that would suggest a restriction of the attributed patient's freedom to select the provider of their choice.
  - It **may not** provide communications that are discriminatory, materially inaccurate or misleading.

For questions related to the IOTA Model, please contact the IOTA Model team at cmmitransplant@cms.hhs.gov.

Piedmont Transplant Institute
Increasing Organ Transplant Access (IOTA) Model

This kidney transplant hospital has been selected by the Centers for Medicare & Medicaid Services (CMS) to participate in the Increasing Organ Transplant Access (IOTA) Model. The IOTA Model aims to increase access to life-saving transplants for patients living with end-stage renal disease (ESRD) and reduce Medicare expenditures.

How does participation in the IOTA Model work?

- This model focuses on providing incentives to selected kidney transplant hospitals to increase transplantation and is designed to support greater care coordination, improved patient-centeredness in the process of being waitlisted for and receiving a kidney transplant, and greater access to kidney transplants.
- Through the IOTA Model payments and policies, CMS aims to increase the care delivery capabilities and efficiency of kidney transplant hospitals selected for participation, with the goal of improving quality of care while reducing unnecessary spending. The IOTA Model only affects payments in Original Medicare and does not affect payments or services for Medicare Advantage Plans, Medicare Prescription Drug Plans, or private health insurance plans.

How does the IOTA Model affect me, the Medicare patient?

- **As a patient, the IOTA Model does not change your existing Medicare benefits, choices, or protections**. We cannot limit your choice of health care providers or Medicare-covered medically necessary services or treatment options. You still have the right to visit any doctor, hospital, or other provider that accepts Original Medicare at any time, just like you do now.

What information will be shared about me?

- Medicare shares information about your care with your health care providers such as dates and times you visited a health care provider and your medical conditions. Sharing your data helps make sure all the providers involved in your care have access to your health information when and where they need it.
- **We value your privacy.** IOTA participants must put important safeguards in place to make sure all your health care information is safe. We respect your choice on how your health care information is used for care coordination and quality improvement
- If you **don't** want Medicare to share your health care data information, **call 1-800-MEDICARE** (1-800-633-4227). Tell the representative that your health care provider is part of the IOTA Model, and you don't want Medicare to share your health care information. Beneficiaries who are deaf, hard of hearing, deaf-blind, or have speech disabilities should call 1-877-486-2048.

How can I make the most of getting care from the IOTA Model?

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For more information on the Increasing Organ Transplant Access (IOTA) Model, visit

- As a Medicare patient, you can choose or change your provider at any time. Your nephrologist is the health care provider responsible for coordinating your overall care for your kidney-related disease. Your nephrologist can help you make informed decisions about your health care, track your treatment, and monitor your health outcomes.

What if I have concerns about being part of the IOTA Model?

- If you have questions or concerns about the quality of care or other services you receive from your provider, you can contact **1-800-MEDICARE (1-800-633-4227).** TTY users can call 1-877-486-2048. You may also visit the website:

  https://www.Medicare.gov.

- If you suspect *Medicare fraud or abuse from your IOTA provider* or any Medicare provider, we encourage you to make a report by contacting the HHS Office of Inspector General (1-800-HHS-TIPS).

- If you believe your *privacy rights have been violated*, you may file a privacy complaint with CMS (visit Medicare.gov, or call 1-800-MEDICARE) or with the U.S. Department of Health and Human Services (HHS), Office for Civil Rights (visit hhs.gov/hipaa/filing-a-complaint). Filing a complaint won't affect your coverage under Medicare.

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Original Content from IOTA participant:

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